



Daniel de Smeth

Forbes U30 China | Founder and GM at 清刻 Highlight

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Dear JRG team,

My name is Daniel de Smeth, a Dutch individual currently based in Shanghai, Greater China. I am currently looking for new opportunities in the CPG and F&B industry, and am also exploring the idea of working in sales for a Food Technology company. My reason for contacting you is that I hope to find a foreign enterprise that is looking for representation in the Greater China or APAC market.

I am currently working as the Founder and General Manager of a beverage startup in the Greater China area, with my base in Shanghai. In this position I am responsible for managing a 12-person team in Mandarin Chinese, and have a well-rounded skill set in Product development, Entrepreneurship, Packaging Design, Graphic Design, International Trade, Public Speaking, Event management, Chinese Food Compliance, Supply Chain management, Beverage Production, and Market Research. I have received extensive training from industry experts in Finance, Accounting, and Forecasting in the area of CPG startups, as well as acted as a consultant in these areas for other startups in this industry.

I have an 8-year track record with working visa in Greater China, and to start a new position for me in this market comes at no extra cost: I am already here. Please let me know if you have any further questions: I am available for a talk or call anytime. You can reach me either by phone on +86 156 1834 6292, or by email via daandesmeth@me.com

Thank you and looking forward to hearing from you,

Yours sincerely,

Daniel de Smeth

Attachment: CV